

**2023 FEED WEBINAR SERIES**

**Starting a Mobile Food Business: Working with a Shared-Use Kitchen**

Monday, March 20<sup>th</sup>, 2023, 1:00 - 2:00 pm

Join Extension Educator Jess Guffey Calkins and the director of the FEED Kitchen in Madison, Wisconsin, Chris Brockel, to learn how using a shared-use kitchen can help your food business get started. We'll hear from entrepreneur Chef Thony Clarke, aka "Mango Man," who started his mobile food business by using the shared-use FEED Kitchen.

**Extension**  
UNIVERSITY OF WISCONSIN-MADISON  
COMMUNITY FOOD SYSTEMS

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**2023 FEED WEBINAR SERIES**

**Jess Guffey Calkins**

Jess is the Community Food Systems Educator for University of Wisconsin-Madison Division of Extension Dane County. Jess has worked in food systems at Extension since 2019, as well as an additional 10 years in food systems nonprofits, gardens, and farms. She is passionate about addressing food policy and planning to improve food accessibility and resilience. Jess lives in Madison and enjoys hiking and camping with family and friends.

**Extension**  
UNIVERSITY OF WISCONSIN-MADISON  
COMMUNITY FOOD SYSTEMS

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**2023 FEED WEBINAR SERIES**

**WISCONSIN**  
UNIVERSITY OF WISCONSIN-MADISON

**Extension**  
University of Wisconsin-Madison

**Community Food Systems**  
Division of Extension

**Food Entrepreneurship ecosystems Development**

**2023 FEED WEBINAR SERIES**

**FEED SUMMIT**

Save the Date!  
FEED Summit - Green Bay 2023  
November 13-14, 2023

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**Virtual Spring 2023 Workshop Series**  
**Tips for Food and Farm Business Success**

**2023 FEED WEBINAR SERIES**

<b>March 9</b> The Sweet Taste of Success: Safe, Value-Added, Maple Products 6:00 - 7:00 PM	<b>April 3</b> Getting to Know Your Local Small Business Development Center (SBDC) 1:00 - 2:00 PM
<b>March 13</b> Selling at the Farmers Market: Case Study of Selling Eggs at the local Farmers Market 10:00 - 11:00 AM	<b>April 10</b> Navigating Business Resources with the Help of Your Local Business Incubator 10:00 - 11:00 AM
<b>March 20</b> Starting a Mobile Food Business: Working with a Shared-Use Kitchen 1:00 - 2:00 PM	<b>April 17</b> Local Foods – Safe Foods: Starting a Farm- or Home-Based Food Business in Wisconsin 10:00 - 11:00 AM
<b>March 27</b> Getting Your Product on Shelves at Your Local Food Coop 10:00 - 11:00 AM	<b>April 24</b> Successfully Find Customers for Your Food Business: Lessons from a Wisconsin Food Cooperative 1:00 - 2:00 PM

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**Community Food Systems**  
 Division of Extension

Topics • Español • News • Events • Programs • People • About • **FEED**

Home • Starting a Mobile Food Business: Working with a Shared-Use Kitchen

**Starting a Mobile Food Business: Working with a Shared-Use Kitchen**

Quick Tips Handout

Webinar Slides

Evaluation

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**Jess Guffey Calkins**

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**Chris Brockel**

Chris is the Northside Planning Council Director of Food Systems, FEED Kitchens, Healthy Food for All, and FEED Bakery and Training. Chris has been involved in food systems work since 2004, and he has worked with FEED Kitchens since 2015. Chris is passionate about local food with a specific interest in accessibility and equity. Chris lives in Madison, and he enjoys the sense of community in Madison neighborhoods. He coordinates his neighborhood community garden.

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