

# Navigating business resources at each stage of your business development

## Stages of business development

1

### Ideation

An entrepreneur who is in the **ideation** stage has an idea and wants to further develop the idea.

2

### Startup

An entrepreneur who is in the **startup** stage is making a product and/or providing a service for customers, is charging for their product or service, and is still adjusting their business model.

3

### Growth

An entrepreneur who is in the **growth** stage is operating a business and looking to grow, scale, or strengthen their business.

4

### Exit

An entrepreneur who is in the **exit** stage is selling or dissolving the business.

At what stage(s) of my business development do I want to utilize this resource?	Who do you already know that provides this resource?				Which other business owner might you know who has this resource?	Who can you ask to put me in touch with this resource?	Websites and notes
	Ideation	Startup	Growth	Exit			
<b>BUSINESS SERVICES</b>							
Insurance							
Banking							
Marketing							
Financing							
Business Planning							
Website							
Storefront							
Health Insurance							
Licensing							
Networking							
Finding Customers							

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<b>BUSINESS SERVICES CONTINUED</b>							
							<a href="https://www.startinwi.com">https://www.startinwi.com</a>
<b>BUSINESS &amp; ECONOMIC DEVELOPMENT SUPPORT ORGANIZATIONS</b>							
Small Business Development Center (SBDC)							
WWBIC							
Food Finance Institute (FFI)							
CAP Agency							
Main Street Organization							
<b>OTHER NOTES</b>							