

## Tool: Knowledge, Attitudes, and Consumption Behavior Survey

Thank you for your interest in administering the Knowledge, Attitudes, and Consumption Behavior (“KA”) Survey to your students. It is an 83-item survey designed to assess six areas (attitudes, knowledge, perception/self-efficacy, exposure, liking, and willingness) that part of the typical paradigm used in many nutrition education to improve people’s dietary habits: increase knowledge about, to improve attitudes toward, healthy eating habits. A final section, the fruit/vegetable screener, is a very cursory look at children’s dietary habits, specific to fruit and vegetable consumption. The KA survey can be conducted as a pre/post to evaluate potential changes in any of the areas assessed.

The KA survey is easy to administer. Students should complete the survey at the beginning of the farm to school program (ideally, before any programming happens; alternatively, as early in the school year as possible), and again at the end of the planned program activities (for example, at the end of a defined unit of nutrition education lessons, or at the end of the school year). The information below provides background information on this evaluation tool, including a description of where the tool comes from, a history of its development, and suggestions for administering the survey.

### About This Tool

The Wisconsin Farm to School Evaluation (beginning fall 2010) began using a student survey to assess factors believed to predict or influence fruit and vegetable consumption:

- *Attitudes* toward eating fruits and vegetables: fruit/vegetable neophobia, or fear of trying new fruits/vegetables (in various settings, with different/unknown names, if it looks strange, etc.)
- *Knowledge* about nutrition and agricultural concepts
- *Perception/Self-efficacy* for making healthy eating choices
- *Exposure* to a series of specific fruit and vegetable items
- *Liking* of the specific fruits and vegetables students have tasted (as reported in *Exposure*)
- *Willingness* to try the specific fruits and vegetables (i.e., if they hadn’t previously tried it, or if they had tried it and not liked it).
- *Fruit and Vegetable Screener* – a brief series of questions about what fruit/vegetable items (grouped) students remember eating in the past day, and how much of each.

Scoring procedures are included at the end of this document, following the survey pages, and are generally sums within respective sections. Even in the first survey administration, students’ average construct scores were high. Because of this, the Wisconsin F2S Evaluation Team added additional questions to the Knowledge and to the Exposure/Liking/Willingness sections to improve the survey’s ability to assess change over time.

### History of This Tool

The original version comprised a fruit/vegetable neophobia scale<sup>1</sup> which was adapted for use with the University of North Carolina-Chapel Hill Farm to School Evaluation from a validated food neophobia scale<sup>2</sup>; questions from the Wisconsin Fresh Fruit & Vegetable Program evaluation (based on previously validated measures)<sup>3</sup>; and questions from the AmeriCorps Farm to School survey (not

published). The surveys were combined and limited to 60 items. As mentioned above, initial survey construct scores were high, indicating a ceiling effect, so the Evaluation Team pilot-tested additional questions (Knowledge; Exposure/Liking/Willingness) with a small cohort in May 2012. The final group of added questions included (a) two knowledge questions, where most students did not know the answer and where the concepts were easy to include in F2S curricula, (b) two additional fruits, and (c) two additional vegetables. For the added fruit and vegetable items, the Evaluation Team selected items that had potential to be grown locally *and* where 55% or fewer of students had tasted the item. Additionally, we decided to ask *all* students for the Willingness construct if they would be willing to try FV items again so that we could capture whether students who previously tasted and disliked an item would be willing to taste again. Finally, in the revised version, we added FV screener questions that originated in the *Got Dirt?* curriculum evaluation<sup>4</sup>. The FV screener questions were included with the purpose of replacing an additional Food Frequency Questionnaire tool (used only in the 2010-2011 evaluation year), as well as to enhance the Perception/Self-Efficacy construct. The final KA survey is an 83-item survey, which students have completed in a median time of approximately 30 minutes.

### KA Survey Administration

This tool can be administered in four ways:

KA Survey Administration Option	Attitudes	Knowledge	Perception/ Self-efficacy	Exposure	Liking	Willingness	Fruit/ Vegetable Screener
<i>Questions</i>	1-20	22-37, 40	37-38; pg 12	41-66 (a)	41-66 (b)	41-66 (c)	page 11
Complete survey	X	X	X	X	X	X	X
Attitudes	X						
Knowledge		X					
FV screener							X

The complete survey, designed for upper-elementary students, has historically taken students approximately 30 minutes to complete when administered via an online platform. The survey has been administered on paper to a limited degree; average time for completion is not available.

The survey, or portions thereof, should be administered during class time with an adult available to assist students as needed. This survey can assess change in the construct sections (see table, above) across the course of F2S program implementation. Ideally, administer it at the start and end of the school year to evaluate the program’s effectiveness in improving scores in the above constructs.

Please also refer to the [KA Survey Scoring Procedure](#), which follow the survey in this tool.

A script has been used to introduce this survey in previous evaluations:

“This survey asks what you think about food. The first part of this survey asks what you think about fruits and vegetables, and if you are willing to try new ones. The second part asks questions about where food comes from and how we eat. The third part of the survey asks whether you have ever tried specific fruits and vegetables. The last part of the survey asks if, and how much, you have eaten different types of foods. This survey should take about 30 minutes. If you have questions, ask [*whoever is administering the survey*].”

# Wisconsin Farm to School Student Survey

Welcome to the Wisconsin Farm to School Student Survey. We want to hear what you think about fruits and vegetables - thank you for helping us!

This is not a test and it will not affect your grades. Please answer every question, telling us what you really think. If you have questions you may ask your teacher or the adult in charge during this survey.

**Student Evaluation ID:**

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**Today's date:** \_\_\_\_\_  
month / day / year

**I am a:**       **Boy**           **Girl**

**I am in:**       **3<sup>rd</sup> grade**     **4th grade**     **5th grade**

**What ethnic group do you belong to?**

- African-American**
- Asian-American**
- Caucasian**
- Hispanic**
- Native American/American Indian**
- Other – please describe:** \_\_\_\_\_

**When is your birthday?**

**Month:** \_\_\_\_\_      **Day:** \_\_\_\_\_  
**Year (that you were born):** \_\_\_\_\_

**Please tell how you feel about fruit.**

- |   | a lot                    | a little                 | not very much            | not at all               |
|---|--------------------------|--------------------------|--------------------------|--------------------------|
| 1 How much do you like <b>fruit</b> ?   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 When you try a new fruit for the first time, how much do you usually like it? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 How much do you like tasting new <b>fruits</b> ?                              | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**Please tell how you feel about tasting new fruit.**

- |   | definitely               | probably                 | probably not             | definitely not           |
|---|--------------------------|--------------------------|--------------------------|--------------------------|
| 4 Will you taste a <b>fruit</b> if you don't know what it is?                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 Will you taste a <b>fruit</b> if it looks strange?                          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 Will you taste a <b>fruit</b> if you have never tasted it before?           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 When you are at a <b>friend's house</b> , will you try a new <b>fruit</b> ? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8 When you are at <b>school</b> , will you try a new <b>fruit</b> ?           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9 When you are at <b>home</b> , will you try a new <b>fruit</b> ?             | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

- |   | Never                    | 1 time                   | 2 times                  | 3 times                  | at least 4 times         |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 10 How many times have you tried a new <b>fruit</b> since school started this year? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**Please tell how you feel about vegetables.**

- |  | a lot                    | a little                 | not very<br>much         | not at all               |
|--|--------------------------|--------------------------|--------------------------|--------------------------|
| 11 How much do you like <b>vegetables</b> ?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 12 When you try a new vegetable for the first time, how much do you usually like it? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 13 How much do you like tasting new <b>vegetables</b> ?                              | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**Please tell how you feel about tasting new vegetables.**

- |  | definitely               | probably                 | probably                 | definitely               |
|--|--------------------------|--------------------------|--------------------------|--------------------------|
|  |                          |                          | not                      | not                      |
| 14 Will you taste a <b>vegetable</b> if you don't know what it is?                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 15 Will you taste a <b>vegetable</b> if it looks strange?                          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 16 Will you taste a <b>vegetable</b> if you have never tasted it before?           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 17 When you are at a <b>friend's house</b> , will you try a new <b>vegetable</b> ? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 18 When you are at <b>school</b> , will you try a new <b>vegetable</b> ?           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 19 When you are at <b>home</b> , will you try a new <b>vegetable</b> ?             | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

- |   | Never                    | 1 time                   | 2 times                  | 3 times                  | at least 4<br>times      |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 20 How many times have you tried a new <b>vegetable</b> since school started this year? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**21. How many times in your life have you been to a farm?**

- Never
- 1 time
- 2 times
- 3 times
- 4 times or more

**22. How do tomatoes grow?** *Please check one.*

- As plants
- As animals
- As minerals
- Something else

**23. What part of a plant is a carrot?** *Please check one.*

- Leaf
- Root
- Stem
- Flower

**24. Where do eggs come from?** *Please check one.*

- Cows
- Goats
- Chickens
- Something else

**25. What is a benefit of using compost?**

- Compost feeds wild animals.
- Makes farmers use more chemical fertilizers.
- Compost keeps food out of landfills.
- None of the above.

**26. Do insects play an important role in growing plants?**

- Yes
- No
- I don't know

**27. Do TOMATOES grow in Wisconsin?**

- Yes
- No
- I don't know

**28. Do ORANGES grow in Wisconsin?**

- Yes
- No
- I don't know

**29. Do APPLES grow in Wisconsin?**

- Yes
- No
- I don't know

**30. Does SQUASH grow in Wisconsin?**

- Yes
- No
- I don't know

**31. Do BANANAS grow in Wisconsin?**

- Yes
- No
- I don't know

**32. Imagine a meal with a hotdog in a bun and a glass of milk. What food group is missing?**

*Please check one.*

- Dairy
- Fruits & Vegetables
- Meat
- Grains

**33. What food group does the pear belong to? Please check one.**

- Dairy
- Fruits & Vegetables
- Meat
- Grains

**34. Fruits and vegetables that are high in Vitamin A are \_\_\_\_\_ in color.**

- Red and white
- Blue and light brown
- Yellow-orange and dark green
- Brown and purple
- I don't know

**35. Why do I need to eat food?**

- I need food for energy and to grow.
- I need food **ONLY** because it tastes good.
- I don't need food.
- I don't know

**36. Why do I need to eat different kinds of foods?**

- I can get a lot of the **SAME** nutrients.
- I can get many **DIFFERENT** nutrients.
- I don't need to eat different kinds of food.
- I don't know.

**37. Healthy eating is:**

- eating fruits but **not** vegetables.
- not** eating fruits or vegetables.
- eating **both** fruits **and** vegetables.
- I don't know.

**38. The foods that I eat for meals and snacks are healthy. (Choose one.)**

- Yes, all of the time
- Yes, sometimes
- No

**39. How likely are you to eat fresh fruit instead of candy? (Choose one.)**

- Not likely
- Likely
- Very Likely

**40. Which of these is the HEALTHIEST way to eat potatoes?**

- Potato salad
- French fries
- Baked potato
- I don't know

**For the remaining questions, please answer all parts of each question.**

**41. Have you ever eaten an apple?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
  - yes
  - no
  - maybe



**42. Have you ever eaten an orange?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
  - yes
  - no
  - maybe



**43. Have you ever eaten a mango?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
  - yes
  - no
  - maybe



**44. Have you ever eaten watermelon?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
  - yes
  - no
  - maybe





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**45. Have you ever eaten a pear?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
- no
- maybe



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**46. Have you ever eaten a kiwi?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
- no
- maybe



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**47. Have you ever eaten a strawberry?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
- no
- maybe



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**48. Have you ever eaten a blueberry?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
- no
- maybe



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**49. Have you ever eaten cantaloupe?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
- no
- maybe



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**50. Have you ever eaten a grape?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
- no
- maybe



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**51. Have you ever eaten papaya?**

- Yes** Did you like it?  yes  no
- No** Would you try it?
- yes
- no
- maybe



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**52. Have you ever eaten a cranberry?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
- no
- maybe



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**53. Have you ever eaten asparagus?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
- no
- maybe



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**54. Have you ever eaten broccoli?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
- no
- maybe



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**55. Have you ever eaten beets?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
- no
- maybe



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**56. Have you ever eaten a cucumber?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
- no
- maybe



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**57. Have you ever eaten a green pepper?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
  - no
  - maybe



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**58. Have you ever eaten a sweet potato?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
  - no
  - maybe



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**59. Have you ever eaten peas?**

- Yes** Did you like them?  yes  no
- No** Would you try them?
- yes
  - no
  - maybe



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**60. Have you ever eaten eggplant?**

- Yes** Did you like it?  yes  no
- No** Would you try it?
- yes
  - no
  - maybe



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**61. Have you ever eaten spinach?**

- Yes** Did you like it?  yes  no
- No** Would you try it?
- yes
  - no
  - maybe



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**62. Have you ever eaten green beans?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
  - no
  - maybe



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**63. Have you ever eaten avocado?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
  - no
  - maybe



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**64. Have you ever eaten a tomato?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
  - no
  - maybe



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**65. Have you ever eaten a carrot?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
  - no
  - maybe



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**66. Have you ever eaten a radish?**

- Yes** Did you like it?  yes  no
- No** Would you try one?
- yes
  - no
  - maybe



Think about everything you ate or drank yesterday. Remember what you had for breakfast, lunch, dinner, after school, while watching TV, and at bedtime.

	<b>Did you eat or drink it yesterday?</b>	<b>How much did you eat?</b>
67. Apples, bananas, or oranges	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> ½ <input type="checkbox"/> 1 <input type="checkbox"/> 2
68. Applesauce, fruit cocktail	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A little <input type="checkbox"/> Some <input type="checkbox"/> A lot
69. Any other fruit, like strawberries, grapes	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A little <input type="checkbox"/> Some <input type="checkbox"/> A lot
70. French fries, hash browns, tater tots	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A little <input type="checkbox"/> Some <input type="checkbox"/> A lot
71. Other potatoes, like mashed or boiled	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A little <input type="checkbox"/> Some <input type="checkbox"/> A lot
72. Ketchup or salsa	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A little <input type="checkbox"/> Some <input type="checkbox"/> A lot
73. Lettuce salad	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A little <input type="checkbox"/> Some <input type="checkbox"/> A lot
74. Tomatoes, including on salad	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> ¼ tomato <input type="checkbox"/> ½ tomato <input type="checkbox"/> 1 tomato
75. Green beans or peas	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A little <input type="checkbox"/> Some <input type="checkbox"/> A lot
76. Other vegetables, like corn, carrots, greens, broccoli	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A little <input type="checkbox"/> Some <input type="checkbox"/> A lot
77. Vegetable soup, tomato soup, any soup or stew with vegetables in it	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A little <input type="checkbox"/> Some <input type="checkbox"/> A lot
78. Chili beans, pinto beans, black beans, including in burritos	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A little <input type="checkbox"/> Some <input type="checkbox"/> A lot
79. Refried beans	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> A little <input type="checkbox"/> Some <input type="checkbox"/> A lot

**How sure are you that you can do the following:**

80. Eat vegetables at dinner.

- I know I can
- I think I can
- I'm not sure I can
- I know I can't

81. Eat my favorite fruit instead of my usual desert with dinner.

- I know I can
- I think I can
- I'm not sure I can
- I know I can't

82. Eat a vegetable that's being served with my lunch at school.

- I know I can
- I think I can
- I'm not sure I can
- I know I can't

83. Eat a fruit that's being served with my lunch at school.

- I know I can
- I think I can
- I'm not sure I can
- I know I can't

**Thank you for taking the time to complete this survey!**

## Knowledge and Attitudes Survey Scoring Procedure

Updated December 18, 2013

The scoring procedures described here apply to both pre- and post-test administration scoring. To evaluate pre/post change, calculate the difference in construct scores by subtracting the pre-test score from the post-test score (each section separately).

### Scoring procedure

Students' responses from the KA survey were categorized into different scores.

- 1) **Knowledge:** There are seventeen questions in this section. The questions focus on material typically covered in farm to school programs. Score the questions accordingly:
  - Correct responses = score 1
  - Incorrect answers = score 0 (including the response *I don't know*, when that is a response option)

Scores can range from 0 to maximum of 17. To determine a student's Knowledge score, add the sum of all questions in this section (Q22-37, Q40).

$$\text{Knowledge} = \sum(\text{correct responses, Q22} - 37, \text{Q40})$$

- 2) **Attitudes:** There are twenty questions in this section. Six questions (Q1-3, Q11-13) ask how much a student likes F/V and how much a student likes *new* F/V. Score the responses as:

a lot	a little	not very much	not at all
4	3	2	1

Twelve questions (Q4-9, Q14-19) ask students' willingness to try a F/V in a variety of situations. Score responses as:

definitely	probably	probably not	definitely not
4	3	2	1

Finally, two questions (Q10, Q20) ask how many times a student had tried a new F/V since the start of the school year. Score responses as:

Never	1 time	2 times	3 times	At least 4 times
1	2	3	4	5

Scores can range from 20 to a maximum of 82. To determine a student's Attitudes score, add the sum of all the questions in this section (Q1-20).

$$\text{Attitudes} = \sum(\text{scored responses, Q1} - 20)$$

- 3) **Perception/Self-efficacy:** There are six questions in this section. Two questions (Q38-39) ask students' perception of their own diets – whether the foods they eat are healthy. Score responses as:

Q38	Yes, all the time	Yes, sometimes	no
Q39	Very likely	Likely	Not likely
Score	2	1	0

Four additional questions (Q80-83) ask students to reflect on their ability to make healthy choices: eat vegetables at dinner; eat fruit instead of dessert at dinner; eat a vegetable being served at school lunch; and eat a fruit being served at school lunch. Score responses as:

I know I can	I think I can	I'm not sure I can	I know I can't
4	3	2	1

Scores can range from 4 to a maximum of 20. To determine a student's Perception/Self-Efficacy score, add the sum of all the questions in this section (Q38-39, Q80-83).

$$\text{Perception/self efficacy} = \sum(\text{scored responses, } Q38 - 39, Q80 - 83)$$

- 4) **Exposure:** There are 26 questions in this section (Q41-66, parts a). Each question asks if a student has tried a particular fruit or vegetable. Each question includes a photograph to aid with food recognition. Score responses as:

Yes	No
1	0

Scores can range from 0 to a maximum of 26. To determine a student's Exposure score, add the sum of all the questions in this section (Q41-66, parts a)).

$$\text{Exposure} = \sum(\text{yes responses, } Q41 - 66, \text{ parts a})$$

*The student's response to the Exposure question branches to either a Liking (response yes) or Willingness (response no) follow-up question for each F/V.*

- 5) **Liking:** (Q41-66, parts b) Where students answered "yes" to part a (above), students are asked whether they liked the fruit/vegetable item that they reported tasting. Score responses as:

Yes	No
1	0

To determine a student's Liking score, divide the sum of the responses for the questions in this section (Q41-66, parts b) by the student's Exposure score (= the total number of fruits/vegetables the student tried); finally, express it as a percentage by multiplying by 100. Scores can range from 0 to a maximum of 100.

$$\text{Liking} = \frac{\sum(\text{yes responses, } Q41 - 66, \text{ parts b})}{\text{Exposure score}} \times 100$$

- 6) **Willingness:** See footnote for old scoring.<sup>1</sup> New scoring (as of May 2013) involved asking all students whether they would try the 26 specific F/V (Q41-66, parts c).

Yes	Maybe	No
2	1	0

To determine a student's Willingness score, add the sum of all the questions in this section (Q41-66, parts c) and divide by 2. Scores can range from 0 to a maximum of 26.

$$\text{Willingness} = \frac{\sum(\text{scored responses, } Q41 - 66, \text{ parts c})}{2}$$

<sup>1</sup> Old scoring: Among the previously not-tasted F/V, students were asked whether they would try it (yes, score=2, maybe, score=1, no, score=0). Additionally, for each F/V students reported trying and liking, they received a score of 2 (because it was assumed that they would try a F/V they had previously tried and liked). The collective sum of all responses was divided by two. Scores can range from 0 to 20.



- 7) **FV Screener:** There are 13 questions in this section (Q67-69). For a variety of groups of fruit or vegetable items, students are asked to report (a) whether they ate the item(s) in the past day, and (b) if so, how much (a relative amount). Score section (a) responses as:

<b>Yes</b>	<b>No</b>
1	0

Section (b) response scoring strategies are included within each subsection below. The Evaluation Team suggests scoring and assessing the information from this FV screener as follows:

- Calculate the percent of students who report having eating *any* food from the subsections (each separately). For example, 85% of students reported eating any fruit in pre-test, and 100% of students reported eating any fruit at post-test; or 25% of students reported eating any legumes in the pre-test, and 30% of students reported eating any legumes in the post-test.) *Compare the percent of students with a subsection total score greater than 0 to the percent of students with a subsection total score of exactly 0.*
- For each subsection, calculate the average relative amount students reported consuming and relate it back to the terms used for that subsection.

**FV Screener Subsections:**

**a. Fruit (Q67-69)**

- Ate fruit at all = score > 0, parts *a*
- Relative amount: Score responses as:

<b>Response</b>	<b>"½"</b>	<b>"1"</b>	<b>"2"</b>
Q67	0.5	1	2
<b>Response</b>	<b>"A little"</b>	<b>"Some"</b>	<b>"A lot"</b>
Q68-69	0.5	1	2

To determine a student's relative consumption of fruits, add the responses in this subsection and divide by 3.

**b. Potatoes (Q70-71):**

- Ate potatoes at all = score > 0, parts *a*
- Relative amount: Score responses as:

<b>Response</b>	<b>"A little"</b>	<b>"Some"</b>	<b>"A lot"</b>
Q70-71	1	2	3

To determine a student's relative consumption of fruits, add the responses in this subsection and divide by 2.

**c. Vegetables (non-potato; Q72-77):**

- Ate vegetables at all = score > 0, parts *a*
- Relative amount: Score responses as:

<b>Response</b>	<b>"A little"</b>	<b>"Some"</b>	<b>"A lot"</b>
Q72-73, 75-77	1	2	3
<b>Response</b>	<b>"¼ tomato"</b>	<b>"½ tomato"</b>	<b>"1 tomato"</b>
Q74	0.25	0.5	1

To determine a student's relative consumption of fruits, add the responses in this subsection and divide by 5.

d. Legumes:

- i. Ate legumes at all = score > 0, parts *a*
- ii. Relative amount: Score responses as:

Response	"A little"	"Some"	"A lot"
Q78-79	1	2	3

To determine a student's relative consumption of fruits, add the responses in this subsection and divide by 2.

**References**

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4. Wisconsin Department of Health Services- Division of Public Health- NPAOP, Wisconsin Department of Public Instruction, University of Wisconsin Extension. Got Dirt? Garden Toolkit for implementing youth gardens. 2013.