SMART PHONE FILM MAKING BASICS

STORYTELLER'S RESPONSIBILITY

Share stories with **integrity, honor, & authenticity**.

Consider **whose story it is to tell**.

Listen first and collaborate before creating.

Define together what the story should look and feel like.

*the best stories are created **with people**, not about them*

BASIC TIPS!

- **Set video recording to 1080P at 30 fps** to reduce storage space & cost
- **Turn on the grid and level tools** in your camera settings
- For better audio, **turn on spatial audio, wind noise reduction, and audio zoom** if available

SET THE SCENE

Wide, Medium, Close

set the scene & context with a **wide** establishing shot



move to **medium** range to introduce an important topic, person, or being



zoom in **close** to the action, detail, or subject you want to highlight



or, mix it up and start close and zoom out to wide!

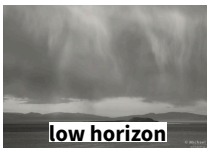
FRAMING

Rule of Thirds: align the main elements in your scene with the thirds lines to create a more balanced & interesting video (or photo)

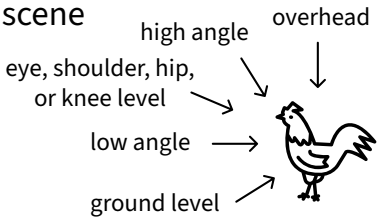


Horizon: adjust the position of the horizon line to emphasize different parts of a scene





Camera angles: try different angles to change the feel of your scene



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